



For more information on the Cameo Style Creative Kiosk and product line please visit [www.cameostyle.com](http://www.cameostyle.com), or call Ravid Butz at (877) 226-3615, ext 11



Making memories,  
right in your store.

**THE CAMEO STYLE™ CREATIVE KIOSK™**

The Cameo Style Creative Kiosk makes it beautifully simple for your customers to design photo books, cards, frames, calendars, planners, journals, and home accessories right in your store.



## THE PRODUCTS YOUR CUSTOMERS WANT. AN EXPERIENCE THEY'LL NEVER FORGET.

### Introducing the Cameo Style™ Creative Kiosk.™

Digital photography has introduced your customers to a whole new world of personalized products. With a few clicks of the mouse, they're turning their memories into photo books, cards, calendars, and more.

The question is, are they doing it in your store?

At Cameo Style, we've designed a simpler, more immediate way to create personalized gifts – and we're using it to bring customers through your doors. By allowing people to design their own creations on-site and pick up the completed product an hour later, the Creative Kiosk gives your customer a satisfying in-store experience: simple operation, instant gratification, and one-of-a-kind results.

**The process takes a few minutes.  
The results last a lifetime.**

Your customers are using digital photography to preserve their memories in increasingly creative ways. The Creative Kiosk makes it possible for them to design photo books, cards, calendars, planners, journals, frames and home accessories right in your store – without having to wait for the finished product to arrive in the mail.

The simple, compact design of the Kiosk promises your customer an effortless experience. Attractive samples – sent seasonally, or as often as you need them – provide inspiration. A passerby who starts browsing through a beautiful Cameo Style album will be drawn in by the high-quality paper and binding – a tactile experience that is simply unavailable online.

**Better technology  
for effortless creativity.**

The powerful Creative Kiosk computer reads all media, allowing the user to transfer photos from a variety of memory cards and disks. The intuitive interface makes it easy to create personalized products in a matter of minutes using familiar drag-and-drop navigation. Then, with the press of a button, the design is sent to a printer for completion. The finished product will be available for pickup in about an hour.

While longer, more complicated systems can cause frustrated users to walk away before completion, the Creative Kiosk is designed to move every customer quickly and easily toward a finished product she'll be eager to purchase.

**When creativity flows,  
so will your profits.**

The Creative Kiosk doesn't just make things easy for your customer – it integrates seamlessly into your store's workflow, making it simple for your staff to produce high-margin products with minimal training. Our team will work with you to install all necessary equipment, ensuring a glitch-free experience for you and your customer. The quick and intuitive ordering process means your customers will be able to finish most projects without any help. And we've made framing and binding so effortless, your staff will need no extra skills and very little extra time to complete each order.

Of course, we can't be successful if you're not successful. That's why we're committed to providing full support and service to our retailers. Innovative merchandising, technical support, training and marketing materials are just some of the ways we make every relationship a true partnership.

**Make a connection.  
Make it last.**

The Creative Kiosk keeps working for you, long after your customer has gone home. That's because she'll be giving her projects to friends and family, or using them to decorate her home. She'll be talking about her unique experience at your store and showing off the impressive results.

Since she was a part of the creative process, she'll feel a real connection to your retail environment – and she'll want to keep coming back. That kind of customer connection is harder and harder to make these days – but when you think creatively, anything is possible.

**Creativity,  
simplified.**

For a busy mom who wants to commemorate her children's early years, this quick and easy solution is irresistible.

For a professional trying to finish her wedding album on her lunch break, it's a time-saving way to achieve gorgeous results.

For a grandmother who wants to make cards out of her grandkids' pictures, it's a wondrously simple process requiring no technical expertise.

And for a creative retailer looking for ways to stay ahead of the digital curve, the Creative Kiosk is not an option. It's a necessity.

**CAMEO**  
STYLE

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