

CAMEO Style Creative Kiosk



Move beyond 4x6 prints to increase profits and attract customers

Create and fulfill photo albums, photobooks, frames, and more at retail using existing digital minilab equipment



Now you can truly take advantage of digital photography and move beyond basic 4x6 prints to deliver complete solutions to your customers. CAMEO Style's Creative Kiosk allows customers to layout and print photo albums, frames, and more using existing digital minilab or any other printing equipment. Bring instant gratification to your customers with stylish, attractive photography products!



“As digital photography becomes a part of people’s lives, retailers need to look at areas where they can integrate themselves into consumers’ lifestyles. For example, photo books that retailers create from customers’ images are improving peoples’ experiences with photo albums.”
— PMA Data Watch, 19 Oct 2005



About the CAMEO Style Creative Kiosk

- A customer facing kiosk that runs on standard PC hardware
- Simple, intuitive interface to quickly and easily make attractive, stylish products
- Uniquely developed to effortlessly get customers from pictures products
- Built for photofinishers to design, configure, and produce products on site

Creative Kiosk Features

- Create photo albums, photobooks, multi-opening frames, calendars, cards, and more
- Media support: CD/DVD, all common card formats, USB drives, local area network
- Multiple image format support: BMP, GIF, JPG, and TIF
- Auto cropping and SmartPanning™
- Multiple pictures per page, captions available for every picture
- Supports any printer/brand (color laser, wide-format inkjet, dye sub, digital minilab)

Benefits to Photofinishers

- Create and fulfill products on site using existing minilab equipment such as Fuji Frontier or printer such as Epson wide-format inkjet
- Deliver a true service-supported retail experience
- Differentiate from mass merchants with unique, stylish products
- Increase profits with high margin products

Benefits to Consumers

- Easy and effortless photo selection and product layout options
- Instant gratification with on-site retail fulfillment
- Readily available advice and recommendation from trusted professionals

CAMEO Style’s simple and intuitive Creative Kiosk fills the missing link between digital photography and retail services. Now consumers have a reason to visit the photo store again, and enjoy their images in beautiful finished products